



**ANNUAL REPORT 2020** 



## A Note from Nikia Sankofa Executive Director

Reflecting on the year that was 2020, the first thought that comes to mind is, "Wow, did that really happen?" A year with so much trauma and loss: a year of long-overdue reckoning with America's ongoing and un-acknowledged racist history and policies, the ongoing impact of the global Coronavirus pandemic. It was a year that found many of us in public health pivoting to telehealth and meeting our colleagues through our computers and phones.

Like so many others, we quickly had to pivot and cancel our in-person conference, initially planned for June 2020. Instead, we "reimagined" our content and offered learning sessions to the field for no cost. Exhausted from braving the virus and serving their communities, grieving losses in their families, and facing fear and injustice, the lactation field persevered, protecting and supporting families birthing and raising babies during this challenging time.

The COVID-19 Infant and Young Child Feeding in Emergencies Constellation was quickly formed to support real-time information sharing and pandemic response, while many of our other topic-focused workgroups (Constellations) shifted to community circles and pandemic response.

As I write this note mid-way through 2021, the initial waves of the pandemic are a year behind us. Still, the effects are far from over. BIPOC folks are still suffering disproportionately from the influence of the pandemic, and pregnant and postpartum families are no exception.

That's why, even as we worked to adapt and respond to the rapidly changing situation, our efforts to expand, diversify, and strengthen relationships within the USBC membership continued. We held identity caucus sessions, welcomed many organizations as new USBC members, and worked through an extensive process to harvest and prioritize the top breastfeeding policy priorities for the 117th Congressional session.

We are so grateful for your continued support as we honor the critical work of the USBC in 2020 through this annual report and hope you will continue to engage with us through this year and beyond.

Mky anking

Thank you to our funders, the Association of State Public Health Nutritionists, the Centers for Disease Control & Prevention, and the W.K. Kellogg Foundation. Their ongoing support and collaboration makes this work possible.

### **USBC** Mission:

To drive **collaborative** efforts for policy and practices that create a **landscape of breastfeeding support** across the United States.

### **USBC Vision:**

Thriving families and communities

### **USBC Values:**

**Leadership**: The USBC depends upon the development, engagement, and inspiration of collaborative leaders who serve on behalf of our common cause. They may draw upon the wisdom of organizations, but serve as individuals.

**Integrity**: The USBC champions honesty, transparency, and accountability as integral to the success of our collaborative efforts.

**Inclusion**: The USBC places a premium on meaningful opportunities for all voices to be heard. A commitment to diversity and equity infuses our work and decision-making.

### **Staff Team**



**Nikia Sankofa** Executive Director



Amelia Psmythe
Seger
Deputy Director



Cheryl Lebedevitch Sr. Advocacy & Communications Manager



**Denae Schmidt** Sr. Membership & Coalitions Manager



Camille Abbe Campaign & Convening Manager



**Alyssa Speece** Membership Program Manager



Miriam Rodriguez Sr. Coalition Relations Coordinator



**Sarah Walz**Sr. Communications &
Program Coordinator

# **2020-2021 Board of Directors**



Emily Taylor Chair



**Tiana Pyles** Chair Elect



Amy Barron Smolinski Treasurer



**Lindsay B. Groff** Secretary



**Paulina Erices** Elected Director



Camie Jae Goldhammer Elected Director



**Scott Hartman** Elected Director



Nekisha Killings Elected Director



Sekeita Lewis-Johnson Elected Director



**Kim Moore-Salas** Elected Director



**Tina Sherman** Elected Director

# **2020 Outgoing Board Members**



Mona Liza Hamlin Past Chair



**Brenda Reyes** Secretary



Stephanie Hutchinson Elected Director



**Andrea Serano** Elected Director

# **Thank You to the Nominating Committee!**

This committee carries out the required procedures for nomination of candidates for election to the USBC Board of Directors and provides oversight for the election process.

- Muswamba Mwamba (Chair)
- Amanda Alvarez
- Liz Brooks
- Felisha Floyd
- · Dominique Gallo

- Mona Liza Hamlin
- Toy Rojan Hightower
- Cindy Turner Maffei
- Nikia Sankofa (USBC Staff)
- Amelia Psmythe Seger (USBC Staff)

# **New Year, New USBC!**

In 2020, the U.S. Breastfeeding Committee debuted new logo and colors!

After a survey of USBC staff, Board, members, and partners, the communications team spent over a year engaging with designer, Kerstin Vodges Diehn of 501c Design, to update the USBC branding. The update includes a fresh new logo that represents our role as a convener with a color palette that is warm and welcoming.

We hope you love it as much as we do!

New logo and colors launched in 2020

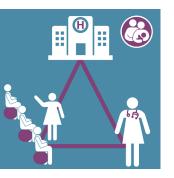




Former logo and colors















# Spotlight on USBC Member Benefits

The USBC membership network represents the largest and most unified voice protecting, promoting, and supporting lactation and human milk feeding in the United States. Member organizations enjoy a variety of benefits. Learn how your organization can become a USBC member at <a href="https://www.usbreastfeeding.org/join-usbc">www.usbreastfeeding.org/join-usbc</a>.

### A SEAT AT THE TABLE

- Voting rights (voting members only)
- Listing in USBC Membership Directory
- Access to USBC Membership Meeting featuring federal partner updates
- Influence on federal policy priorities

#### LEADERSHIP OPPORTUNITIES

- Eligibility to serve on USBC Board (voting members only)
- Eligibility to serve on USBC Committees

# COLLABORATION OPPORTUNITIES

- Participation in Constellations (actionfocused work groups)
- Peer sharing and networking opportunities
- Identity caucus spaces for healing and growth

#### **EXPANDED REACH**

- Membership affiliation featured in Staying Abreast: Weekly Wire newsletter
- Event promotion in the USBC Calendar
- Spotlight on USBC social media channels

### **DISCOUNTS**

- Reduced conference registration for all affiliated individuals
- Discounts on conference sponsorship and exhibits

### **EXCLUSIVE RESOURCES**

- Customized technical assistance
- USBC conference & webinar archives
- Resources on nonprofit governance and leadership from BoardSource and the Nonprofit Risk Management Center
- Seminars from USBC legal council, Venable
- Resources from USBC audit firm, ORBA

## Thank You to the Membership Engagement Committee!

This committee provides advice on matters related to membership recruitment, application (initial and renewal), termination, resignation, orientation, and engagement.

- Nekisha Killings (Chair)
- Elizabeth Brooks
- Monica Esparza
- Robbie Gonzalez Dow
- Jacqueline Lambert
- Muswamba Mwamba
- Mary Ryngaert
- Lourdes Santaballa
- Denae Schmidt (USBC Staff)
- Alyssa Speece (USBC Staff)

# **USBC Member Organizations 2020**

Collaboration with our 100 + member organizations is what makes dynamic and exciting change possible for human milk feeding families! Our membership network is always growing.

The below list reflects USBC membership network in 2020. New members in 2020 are listed in **bold**. Members that joined in 2021 will be celebrated in the 2021 annual report and can be found in our directory: <a href="http://www.usbreastfeeding.org/member-directory">http://www.usbreastfeeding.org/member-directory</a>.

1,000 Days	Appalachian Breastfeeding Network	Center for Health Equity, Education and Research
Academy of Breastfeeding Medicine	Arizona Breastfeeding Coalition	Centro Pediatrico de Lactancia y
Academy of Nutrition and Dietetics	Arkansas Breastfeeding Coalition	Crianza  Childbirth and Postpartum
	Asian Breastfeeding Task Force	Professionals Association
Adelante, The Latino Network for Health and Education	Association of Maternal & Child Health Programs	Coalition of Oklahoma Breastfeeding Advocates
Alabama Breastfeeding Committee	Association of State Public Health Nutritionists	Colorado Breastfeeding Coalition
Alaska Breastfeeding Coalition	Association of Women's Health,	Connecticut Breastfeeding Coalition
Alimentación Segura Infantil	Obstetric and Neonatal Nurses	
AM2 Solutions LLC	Baby Café USA	DHHS, Agency for Healthcare Research and Quality
American Academy of Family Physicians	Baby-Friendly USA	DHHS, Centers for Disease Control and Prevention
American Academy of Nursing	Black Mothers' Breastfeeding Association	DHHS, Food and Drug
American Academy of Pediatrics	Boston Breastfeeding Coalition	Administration, Center for Food Safety & Applied Nutrition
American Association of Birth Centers	BreastCancer.org	DHHS, Health Resources and Services Administration,
American Breastfeeding Institute	Breastfeeding Coalition of Delaware	Maternal and Child Health Bureau
American College of Nurse- Midwives	Breastfeeding Hawaii	DHHS, Indian Health Service
American College of Obstetricians and Gynecologists	Breastfeeding Sisters That Are Receiving Support (BSTARS)	DHHS, National Institutes of Health, National Institute of Child Health and Human Development
, ,	Breastfeeding USA	DHHS, Office on Women's Health
American College of Osteopathic Pediatricians	BreastfeedLA	District of Columbia Breastfeeding Coalition
American Nurses Association	California Breastfeeding	

Every Mother, Inc.

FHI 360

Coalition

Institute

Carolina Global Breastfeeding

American Public Health

Association

Florida Breastfeeding Coalition North Carolina Breastfeeding Mamava Coalition Georgia Breastfeeding Coalition Maryland Breastfeeding Coalition North Dakota Breastfeeding HealthConnect One Coalition Michigan Breastfeeding Network Ohio Breastfeeding Alliance Healthy Children Project, Inc. **Pennsylvania Breastfeeding** Minnesota Breastfeeding **Healthy Horizons** Coalition Coalition **Human Milk Banking Association** Mom2Mom Global Precious Jewels Moms Ministries of North America **PumpHero ImprovingBirth** MomsRising Montana State Breastfeeding Indiana Breastfeeding Coalition **Pumpspotting** Coalition Reaching Our Sisters Everywhere Indigenous Breastfeeding Counselor National Association of Neonatal Nurses Southeast Michigan IBCLC's of Institute for the Advancement Color National Association of Pediatric of Breastfeeding & Lactation Nurse Practitioners Tarrant County Breastfeeding Education Coalition National Association of International Board of Lactation Professional and Peer Lactation Tennessee Breastfeeding Consultant Examiners Supporters of Color Coalition International Childbirth **Education Association** National Perinatal Association Texas Breastfeeding Coalition National WIC Association Kansas Breastfeeding Coalition **United States Lactation** Consultant Association Nebraska Breastfeeding Coalition Kentuckiana Lactation Improvement Coalition USDA, Food and Nutrition Nemours Children's Health Service Kijiji Sisterhood System (Nemours Foundation) Virginia Breastfeeding Coalition La Leche League Alliance for New Hampshire Breastfeeding Task Force Breastfeeding Education West Virginia Breastfeeding Alliance New Jersey Breastfeeding La Leche League USA Coalition Wisconsin Breastfeeding Coalition **Lactation Education Resources** New Mexico Breastfeeding Task **Lactation Improvement Network** Force Women-Inspired Systems' of Kentucky, Inc. **Enrichment** New York Statewide

USBC staff represent the organization in a variety of collaborative work groups and initiatives to ensure that the needs of breastfeeding families are addressed withing broad public health as well as maternal, infant, and child health efforts. These dynamic partnerships include the Breastfeeding Public Health Partners, the Children's Healthy Weight Collaborative Improvement & Innovation Network, the National Action Partnership to Promote Safe Sleep Improvement and Innovation Network, and others.

Breastfeeding Coalition

Lamaze International

**ZERO TO THREE** 



2020 was a year of immense challenges and high stakes, but one thing remained steady: the passion and dedication of USBC supporters. Last year, thousands of individuals from across the Nation shared stories, virtually connected with members of Congress, donated, and spoke out to protect and expand the policies and investments that help create a landscape of breastfeeding support across the United States.

Every donation, every petition signature, every legislator contacted, brings us closer to ensuring every family has the opportunity to reach their human milk feeding goals.

We are thankful for everything we accomplished together during this challenging time, and we look forward to continuing our work together.

After extensive feedback from the field, USBC identified the following policy priorities for the 117th Congressional Session

Federal funding for breastfeeding



Infant & young child feeding in emergencies



Access to breastfeeding support 8 supplies



Paid family & medical leave



**Maternity care practices** 



"[The USBC] is the 'Avengers' of breastfeeding advocacy. I'm impressed by everyone's powers!"

~ USBC Constellation member

# 2020

### **NOTEWORTHY ACTIONS**

# JANUARY

Nikia Sankofa, USBC Executive Director, testifies at Congressional Committee hearing on the PUMP for Nursing Mothers Act.

## JULY

Launch of organizational sign on letter urging members of Congress to direct \$13 million to support breastfeeding, signed by 56 organizations.

### NOVEMBER

The Friendly Airports for Mothers Improvement Act is signed into law, guaranteeing dedicated spaces for breastfeeding travelers in airports.

### MARCH

USBC responded to the COVID-19 pandemic through launch of a COVID Constellation and story tool to collect real-time testimonials on the impact of the pandemic on infant feeding.

### AUGUST

National Breastfeeding Month 2020: Many Voices United brings together the First Food field to shine a light on the infant feeding landscape.

### DECEMBER

Fiscal Year 2021 federal budget is signed into law and includes \$9.5 million for breastfeeding programs, a \$500k increase.

# National Breastfeeding Conference & Convening

### **NBCC 2020 Cancellation**

As a result of the COVID-19 pandemic, the 2020 National Breastfeeding Conference & Convening needed to be "reimagined" and adjusted to a virtual and flexible event.

Many outstanding presentations had already been selected by the Conference Program Committee, so the USBC team reimagined the event as a robust series of webcast sessions, released during National Breastfeeding Month (and beyond). Thank you to all of the presenters who participated in this exciting series!



14 hours of virtual free continuing education



# TRANSFORMING SYSTEMS THROUGH LAW & POLICY

ON-DEMAND SESSION LAUNCHING IN NATIONAL BREASTFEEDING MONTH: MONDAY, AUGUST 3

FREE CONTINUING EDUCATION AVAILABLE

USbc United States Breastfeedi



# CENTERING VOICES TO CREATE CHANGE

ON-DEMAND
SESSION LAUNCHING
IN NATIONAL
BREASTFEEDING
MONTH:
MONDAY, AUGUST

FREE CONTINUING EDUCATION AVAILABLE

USC United States Breastfeedin



# INNOVATIVE SOLUTIONS FOR COORDINATING CARE

ON-DEMAND SESSION LAUNCHING IN NATIONAL BREASTFEEDING MONTH: MONDAY, AUGUST 17

FREE CONTINUING EDUCATION AVAILABLE

United States Breastfeedin



ON-DEMAND SESSION LAUNCHING IN NATIONAL BREASTFEEDING MONTH: MONDAY, AUGUST 24

FREE CONTINUING
EDUCATION AVAILABLE

United States Breastfeedin



#### ADVANCING BREASTFEEDING AGENCY IN THE COMMUNITY

ON-DEMAND SESSION LAUNCHING IN NATIONAL BREASTFEEDING MONTH: MONDAY, AUGUST 31

FREE CONTINUING EDUCATION AVAILABLE

United States Breastfeedin

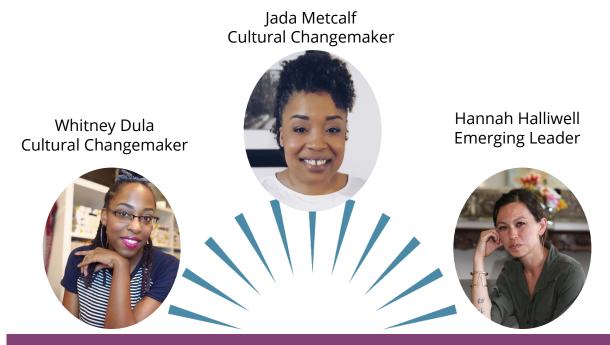


#### SLEEPING SAFELY WHILE BREASTFEEDING

ON-DEMAND SESSION LAUNCHING: MONDAY, OCTOBER 5

FREE CONTINUING EDUCATION AVAILABLE





### **Honoring the NBCC 2020 Awardees**

The USBC offers three awards to support the participation of cultural, tribal, and emerging breastfeeding leaders at the annual conference.



Takayla Lightfield Tribal Trailblazer



Anita Mihtukwsun Tribal Trailblazer



Pa Houa Shasky Emerging Leader

# **Thank You to the Conference Program Committee!**

This committee advises on planning the conference program and educational content.

- Tiana Pyles (Chair)
- Grace Yee (Chair)
- Camille Abbe (USBC Staff)
- Marjorie Delmar
- Martha Hagen
- Tamika Harris
- Joy (Toy) Hightower
- Daina Huntley
- Angela Lober
- Malia Luarkie
- Carol MacGowan
- Miriam Rodriguez (USBC Staff)
- Tytina Sanders-Bey

- Nikia Sankofa (USBC Staff)
- Lourdes Santaballa
- Denae Schmidt (USBC Staff)
- Alyssa Speece (USBC Staff)
- Lind-sae Wilkes

Join us for NBCC 2022: June 9-11, in Scottsdale, AZ!

# CONSTELLATIONS

ACTION-FOCUSED WORK GROUPS

# WHAT IS A CONSTELLATION?

A Constellation is an action-focused work group populated by interested member and partner organizations. Constellations share a learning journey, develop a common agenda, identify priority strategies, and implement activities through an equity lens to change the policy landscape. The USBC provides backbone support (online workspace, meeting design, and facilitation) to support these high-impact collaborative efforts.

**Incubation Conversation**: In 2020, USBC brought together interested organizations for an incubation conversation to explore opportunities and capacity for collaboration on several topics including the *International Code of Marketing of Breast-milk Substitutes*. That conversation inspired the production of a three-part webinar series held in 2021, *Unpacking Commercial Milk Formula Marketing: Communities, Contexts, and Impacts*.

### COVID-19 INFANT & YOUNG CHILD FEEDING

Stewards: Carolina Global
Breastfeeding Institute (Dr.
Aunchalee Palmquist) and U.S.
Breastfeeding Committee (Amelia
Psmythe Seger)

At the onset of the global COVID-19 pandemic, the USBC quickly pivoted to respond to a nation in crisis. The COVID-19 Infant & Young Child Feeding Constellation is a collaborative group of 43 organizations, including government agencies, medical authorities, and coalitions, that have worked together to shape and respond to infant feeding policies and practices throughout the pandemic. Through ongoing bidirectional learning and communication to center family and provider experiences and to explore the complex and multi-faceted issues that this pandemic has created in the context of infant feeding, the Constellation showed up to do the high stakes and incredibly difficult work that was needed.

In 2020, the COVID-19 IYCF Constellation interpreted and analyzed public health guidance for maternity care centers, providing valuable feedback to policymakers on the ways this guidance was being implemented and unduly impacting infant feeding. They published a "Statement on Infant and Young Child Feeding (IYCF) in the Context of COVID-19 in the United States" and called for the infrastructure investments that are needed to meet the needs of breastfeeding families.

### LACTATION SUPPORT PROVIDERS

Steward: U.S. Breastfeeding Committee (Amelia Psmythe Seger)

This Constellation of national lactation training, mentoring, accreditation, and aligned public partners focused on mutual support and care while sharing innovations and areas of greatest need emerging in the context of the COVID-19 pandemic. From telehealth to community resiliency to the exhaustion of providers and the families they serve, wisdom from the LSP Constellation also helped to inform the COVID-19 Constellation's work.

### WORKPLACE SUPPORT

Steward: U.S. Breastfeeding Committee (Cheryl Lebedevitch)

The Constellation worked collaboratively to provide education to the public on the rights of breastfeeding workers in the context of COVID-19 via webinar and co-branded education materials, and worked with the Physician Education & Training Constellation to develop "Creating a Culture to Support Breastfeeding Physicians and Medical Trainees," published by the American Academy of Pediatrics.

The Constellation's law gap sub-group also worked to educate policymakers on important policy solutions like the Providing Urgent Maternal Protections (PUMP) for Nursing Mothers Act.

### CONTINUITY OF CARE

Steward: National Association of County and City Health Officials (Harumi Reis-Reilly) More than 100 organizations participated in multiple rounds of information collection and review to assist in the creation of the "Continuity of Care in Breastfeeding Support: A Blueprint for Communities," The Blueprint launched in August 2021.

### PAID LEAVE

Steward: MomsRising (Tina Sherman)

Paid Leave was identified by the field and voted by USBC Membership as one of the top five policy priorities for the 117th Congressional Session.

### PASTEURIZED DONOR HUMAN MILK

Steward: Human Milk Bank Association of North America (Lindsay Groff, Becky Mannel, and Sybil Sanchez)

The emerging Constellation released a "Statement on Pasteurized Donor Human Milk & COVID-19."

### PHYSICIAN EDUCATION & TRAINING

Steward: American Academy of Pediatrics (Kera Beskin and Ngozi Onyema-Melton) The Constellation worked collaboratively with the Workplace Support Constellation on the development of "Creating a Culture to Support Breastfeeding Physicians and Medical Trainees," published by the American Academy of Pediatrics.

## **Online Identity Caucus Meetings**

### What are Identity Caucuses?

The USBC believes that equity work with meaning and impact begins with a personal learning journey. As part of our efforts to create a landscape of breastfeeding support, the USBC hosted 6 virtual identity caucuses to allow individuals of the same identity to be in community with one another.

While prejudice affects everyone, the ways in which we are affected, and thus the work that we must do to address prejudice and oppression is different. Identity Caucuses allow us to meet separately to do our different work. These facilitated safe spaces have been used to share stories and strategies toward solidarity and liberation, as we collectively work toward creating a world with thriving families and communities.

### **2020 Meetings Hosted**

- African American Community Caucus
- Asian and Pacific Islander Community Caucus
- Latinx Community Caucus
- LGBTQIAS+ Community Caucus
- Native American/Alaska Native Community Caucus
- White Community Caucus

### Thank You to the CRASH Committee!

This committee inspires and guides USBC governance, personnel, membership, and coalitions to build a sustainable culture of inclusion and mutual support for all people and organizations through policies, systems, and structures.

- Sahira Long (Chair)
- Lourdes Santaballa (Chair)
- Ifeyinwa Asiodu
- Liz Brooks
- Paulina Erices
- Shenell Ford

- Ana Linares
- Nandi A. Marshall
- Elise Morse-Gagne
- Miriam Rodriguez (USBC staff)
- Nikia Sankofa (USBC staff)
- Treva Smith
- Emily Taylor
- Cissy Watkins
- Zakiyah Williams
- Michal Young

"I view USBC as a leader in equity work. I hear a lot of national organizations talk about 'equity' but I see USBC walking the walk of racial equity."

### 2020 Donors

Camille Abbe Gene Anderson Linda Anderson Wendy Armbruster Dawn Arnsberg **Doraine Bailey** Gini Baker Iane Balkam Shelby Barnhart Amy Barron Smolinski Nancy Bartley Wanda Begay Monica Belvea **Ianet Benson** Patricia Bilyk Rhonda Bingham Rosemary Bolza Rachel Bork Anne Brookhyser Jody Brown Ann Calandro Francesco Carmagnola Samantha Carroll Tricia Cassi Kathleen Chiu Kayleen Cimini NaKita Clark Monika Clarke **Britainy Collins** Suzanne Crable Leslie Cree Jeannette Crenshaw **Beverly Curtis** Tonya Daniel Ann Davis Thelma de Castro **Emily Delayo** Iill Demirci Carlos Descalzo Sherri Dietz Helen Dimas Janet Dombro Ann Dozier Christina Dunnam Michelle Dwyer Paulina Erices

Lori Feldman-Winter Nikki Filion Iordan Fishman Jarene Fleming Shenell Ford Adam Fracchia Annie Frisbie Sam Fugazzotto Jane Gallagher Felix Wilhelmina Gandionco **Iill Giliuson** Mary L. Gillaspy Meghan Ginsburg Camie Goldhammer Zola Golub Roberta Gonzalez-Dow Marty Gordon Denise Green Debbie Gregg Maureen Groer Lindsay Groff Erika Groff Erin Grossmann **Evangeline Guettinger** Laurie Haessly Katie Halverstadt Lauren Hanley Scott Hartman Debbi Heffern Patricia Hennequin Verne Henshall Gail Herrine Tabitha Hogan Kathleen Hoover **Opal Horvat** Carolyn Hose Stephanie Hutchinson Jacquelyn Ingram Kimberly Erin James Lucia Jenkins Victoria Nichols Iohnson Amy Kaplan Nekisha Killings

Kimberly Knight

**Ruth Konoff** 

Helen Kotzky **leanette Kowalik** Marion Lamb Jacqueline Lambert Jarred Lebedevitch Cheryl Lebedevitch Sharen Lee Ionathan Leizman Carol Leonard Janet Leung Sekeita Lewis-Johnson Ana Maria Linares Robert Locke Sahira Long Adetola Louis-Jacques Barbara Lucke Susan Lukwago Samantha Lundy Iona Macnab Ariana Martin Ellen Maughan Nancy McAlduff Rebecca McCormick Debra McGoldrick Maura McKnight Molly McMillion Omega McNeese-Haliburton Karen Meade Andrea Mehrotra Judy Mieger Stacy Miller Allison Moore Kimberly Moore Salas Deborah Mulford James Murphy **Janet Nagel** Raul Nava Dianne Neilson **Jada Wright Nichols** Victoria Nichols-Iohnson Ien Nickelson **Emily Norris** Ngozi Onyema

Kara Owens

Kripa Patwardhan

Molly Pessl Jessica Pimentel Amelia Psmythe Seger Anna Pyles Marie Reilly Yadira Renteria **Brenda Reyes** Margaret Rosenberg Florence Rotondo Rebecca Ruhlen Pauline Sakamoto Nikia Sankofa Toni Scheunemann Caroline Shultz Stephanie Sieswerda Elizabeth Smith Marietta Sperry Christine Staricka Moira Tannenbaum Ana Tapia **Emily Taylor** Aimee Teslaw Marian Tompson America Trevino Kim Updegrove Annie VerSteeg Susan Vromen Karen Wambach Iulie Ware Renee Weeks Giselle Whitwell Zakiyah Williams Claudia Williams Lori Winter Alana Yadegar Grace Yee

A sincere thank you to the additional USBC donors that elected to remain anonymous.

### **2019 Financial Information**

Please note: The U.S. Breastfeeding is shifting reporting practices to only include audited financial information in the annual report. The 2021 annual report will highlight audited revenue and expenses from 2020.

#### **USBC** revenue streams include:

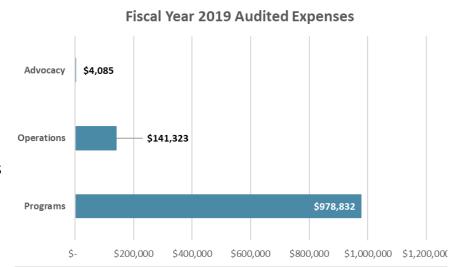
- Subcontracts through the Association of State Public Health Nutritionists and the Centers for Disease Control & Prevention
- W.K. Kellogg Foundation grant
- Subcontract with Association of Maternal & Child Health Programs
- Membership dues
- Registration fees from the 2019 conference
- Contributions from donations

Contribution-based revenue covers non-grant funded operational expenses, lobbying, and the opportunity to build USBC reserves.



#### **USBC** expenses include:

- Programs such as capacity building support provided to the field, collaboration support and tools, constellation backbone support, and strategic partnerships
- Operational support for the organization
- Advocacy tools, materials, and events



# Thank You to the Finance and Audit Committee!

This committee oversees the annual audit process and provides oversight for USBC's budget, accounting procedures, and financial position to ensure the integrity of financial functions.

- Amy Barron Smolinski (Chair)
- Ann Dozier
- Mona Liza Hamlin
- Rebecca Mannel

- Adele Peterson (External accountant)
- Amelia Psmythe Seger (USBC staff)
- Tiana Pyles
- Nika Sankofa (USBC staff)
- Denae Schmidt (USBC staff)
- Emily Taylor