

New Program ... We are now scheduling trainings in practices and grand rounds from February to June 2009



BEST

Breastfeeding Education, Support, Training

The EPIC (*Educating Practices/Physicians in their Communities*) - BEST program is a practice education program using office-based change as the key to promoting initiation and increasing duration of exclusive breastfeeding. BEST is funded by the PA Department of Health and contractually administered by the PA Chapter, American Academy of Pediatrics. The EPIC – BEST program will be available for a **limited** time. These free on-site trainings (practice or grand rounds) are being offered from February 1, 2009 – June 24, 2009, so schedule your presentation now.

This CME/CEU program will help your practice:

- ❖ Provide anticipatory guidance, support, and resources to facilitate breastfeeding
- ❖ Learn how to manage common breastfeeding problems and challenges
- ❖ Gain skills to support and promote breastfeeding among mothers who smoke and provide assistance to quit smoking
- ❖ Develop a plan that optimizes outcomes for families related to breastfeeding and tobacco cessation and promotes continuing education among staff

We want to Schedule: Need more information Practice Based Training (60mins – 90mins)

Grand Rounds/staff meeting

Potential Dates for Presentation/Training in our practice:

1st _____ 2nd _____ 3rd _____

Contact Information

Name _____

Organization/Practice _____

Type of Practice: Obstetrics Pediatrics Family Practice Other: _____

Address _____

City, State, Zip _____ County _____

Phone _____ Fax _____

Email _____

Please fax request to: 484-446-3255 or call 1-800-375-5217