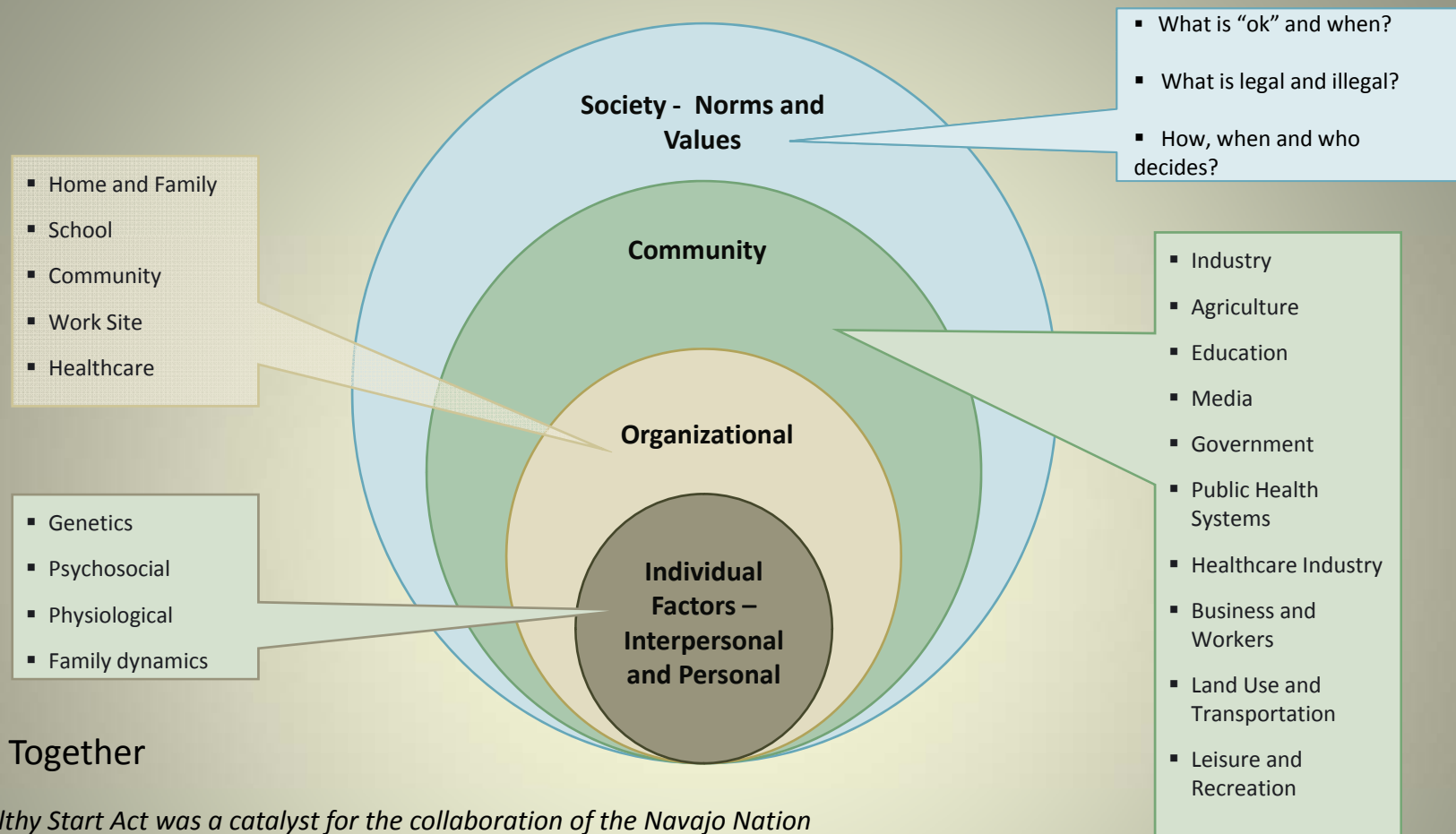


The Ecological Model



Better Together

The Healthy Start Act was a catalyst for the collaboration of the Navajo Nation Breastfeeding Coalition (NNBC) and the Arizona Breastfeeding Coalition (ABC). NNBC and ABC worked together to bring the HRSA Business Case for Breastfeeding Grant to Arizona and the Navajo Nation.

The NNBC and ABC have moved forward by sharing their successes and their ecological models. The experiences have helped us to learn:

- *How the ecological model parts are the same and different for ABC and NNBC communities.*
- *What strategies work and don't work.*
- *How to develop an evaluation tool together*

Note: Adapted from “Preventing Childhood Obesity.” Institute of Medicine, 2005.